

**February 13, 2013**  
**For Immediate Release**

**Announcing First Object from *FEATHERED FISH*: A New Collaboration between Jennifer Herrema and Pamela Love**



**[FEATHERED FISH WEBSITE](#)**

It all started when artist and musician **Jennifer Herrema** approached her favorite jewelry designer **Pamela Love** about collaborating on a remake of the **iconic Royal Trux skull ring**. Pamela, a longtime fan of Jennifer's and a musician herself, immediately said yes. The two quickly hit it off and realized that they had way more in common than just skull rings. The ideas started flowing between the two and they were just too good not to see through. Thanks to a collaborative partnership with record label **Drag City**, **Feathered Fish** took flight. The name honors Jennifer and Pamela's shared Pisces status and owes inspiration to a 1966 song by **Arthur Lee** of the psychedelic LA band, *Love*. **Feathered Fish** combines Pamela's experience and vision, finely honed through running her eponymous jewelry line, with Jennifer's prowess not only as rock royalty but also as a clothing and jewelry designer in her own right.

The debut object from **Feathered Fish** is a reimagining of that Royal Trux skull ring that brought Jennifer and Pamela's heads together in the beginning. They retained the skull from the original design, added a fitting traditional tribal motif and replaced the crossbones with crossed arrows. Made from sterling silver, **the ring is limited to 40 pieces**. Herrema and Love have way more than just jewelry up their sleeves. **Feathered Fish** will produce roughly four American-made artifacts each year, ranging from jewelry to art objects to clothing, each of a similarly limited edition. What they come out with is limited only by their imaginations and what's legal to cross state lines. Tune in every few months to see what they come up with next. Expect a proliferation of good vibes.

**[FEATHERED FISH WEBSITE](#)**  
**[PLACE SKULL RING ORDERS HERE](#)**

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